

Current Subscriber Base: 116,000+

[View Previous Issues](#)

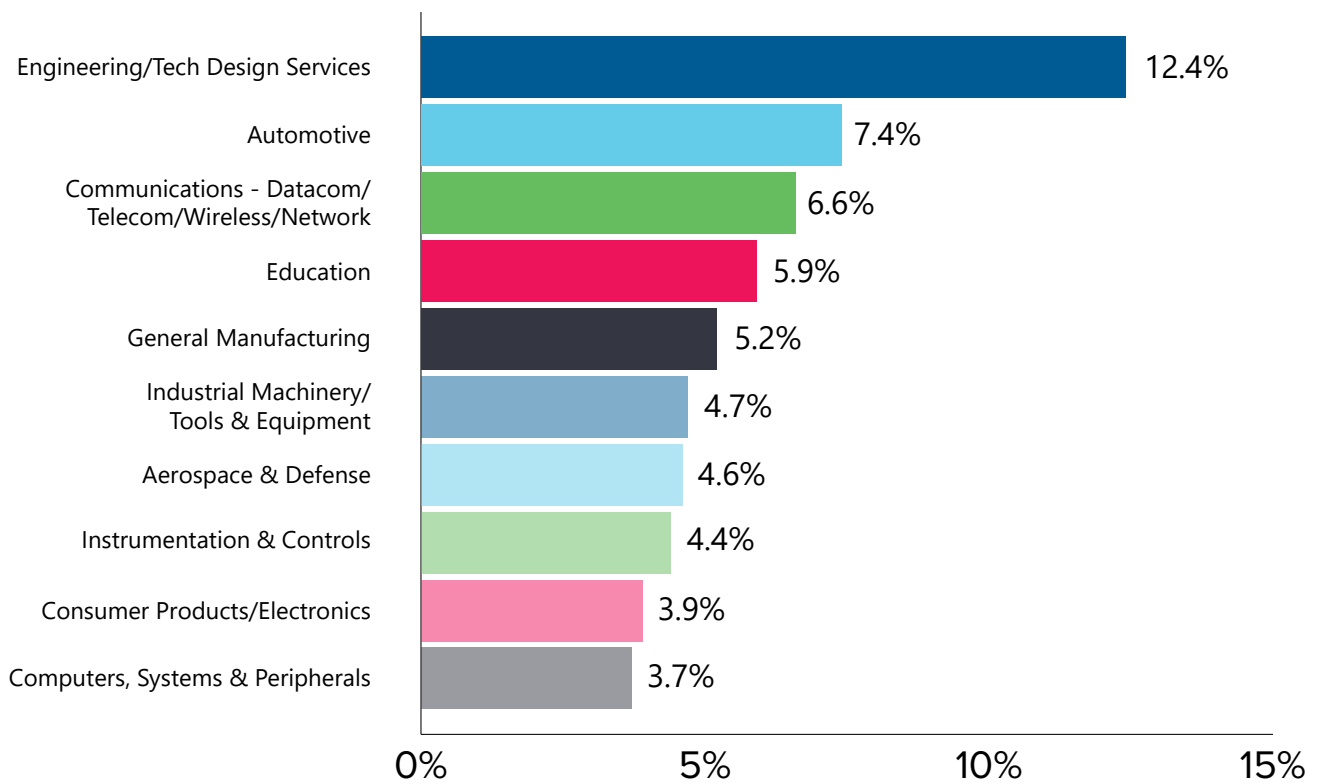
Reach the electronics and networking engineers using 5G and other digital networking technologies to lead the way in the healthcare, manufacturing, energy and utility industries. Your message runs alongside articles detailing the latest trends and advances in 5G, 6G, Wi-Fi, Bluetooth and other data sharing technologies.

Markets/Industries Served:

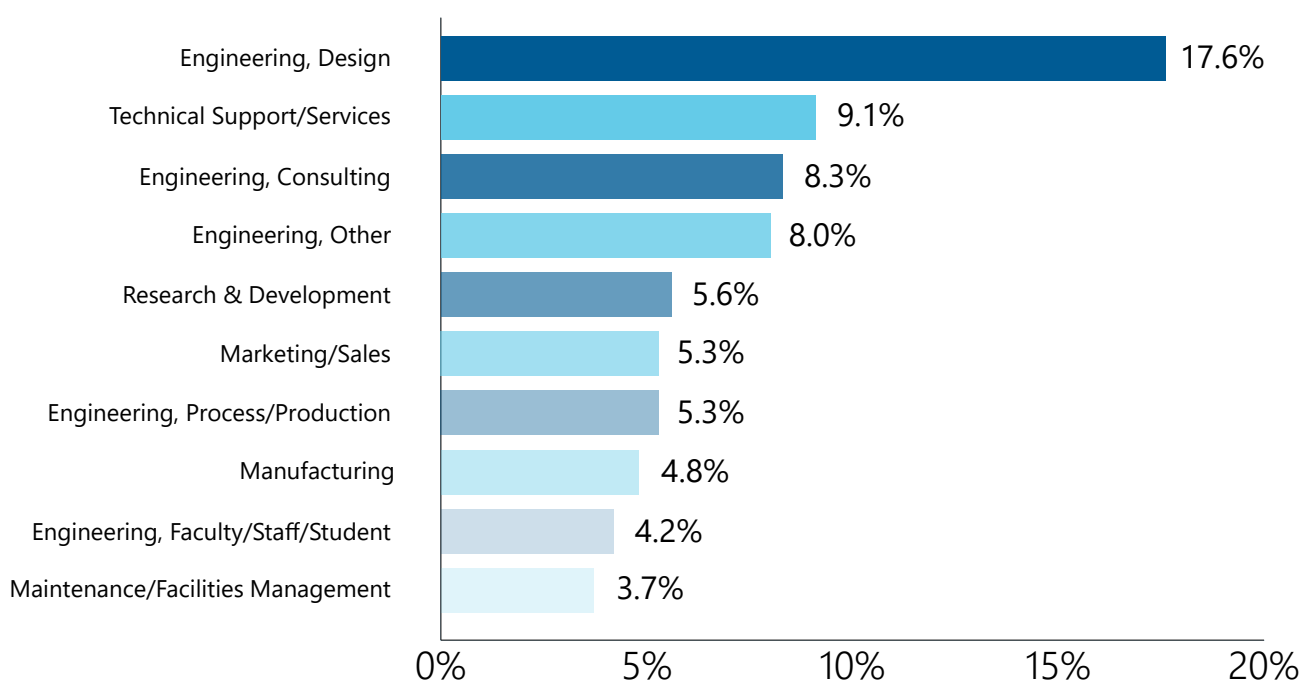
- Aerospace
- Communications
- Computers
- Consumer Products/Electronics
- Defense & Security
- Electronic Device Manufacturing
- Electronic Product Design
- Telecommunications
- Transportation

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.**

Learn More:

[See Frequency and Distribution Dates](#)

[View Sample Ad Levels](#)

* 2023 Smart Marketing for Engineers

** Manufacturing Content Marketing